



NEWS RELEASE

Date: May 19, 2008

Release: Immediate

Priority Financial Aid Executive Bundle Offers Flexible and Cost-effective Access to Financial Aid Technology Experts

(Omaha, NE) In today's fast-paced, cost-conscious student loan world, it is critical for organizations to remain effective yet competitive while keeping an eye on the budget. Priority Technologies recognizes the current environment facing many of the student loan providers and is introducing our **Priority Financial Aid Executive Bundle**. This new service is an effective way for information technology or business function executives to continue to provide access to higher education and yet keep their cost under control. This service allows you to address varying IT and business needs in your organization in a flexible, timely, and cost-effective way. **Priority Technologies** offers our clients world-class services directed specifically at software application development needs that are critical to your financial aid organization.

The **Priority Financial Aid Executive Bundle** allows an executive to bundle practices and utilize them on-demand. This is done without the higher expense normally associated with short-term consulting engagements. The **Priority Financial Aid Executive Bundle** offers our clients personalized support, handled by an experienced team. Rather than trying to find an expert every time a project identifies a need, requiring a lengthy interview process, additional expenses, and is hit and miss at best, **Priority Technologies** bundled services satisfies any software application requirement with ease. **Priority Technologies** provides access to our experts who know your financial aid business and practices. This approach avoids long learning curves and unnecessary exposure thus keeping costs down.

For more information contact Tom Anderson **Priority Technologies** Director of Business Development by email tom.anderson@prioritytech.com or by phone at 904.233.8181 or 866.PTI.CORP.

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Priority Technologies, Inc., established in 1995, is redefining the standard for technology innovation in the student loan industry. **Priority Technologies** is the leading provider of FFELP technology solutions and is committed to promoting, developing, and advancing technology that will benefit the pursuit of higher education by our nation's students. Our products have been built from the ground up as the most innovative and creative student loan processing applications in the industry. Our clients know they can rely on **Priority Technologies** to provide professional advice, valuable training, and state-of-the-art products that streamline and simplify their business processes.