



priority technologies, inc.

# NEWS RELEASE

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## **Priority Technologies Introduces New Enhanced Cost-saving Features to *prioritySBS***

(Omaha, NE) **Priority Technologies** introduces new enhanced features to Priority School Based Software (*prioritySBS*) which further reduces the cost of managing Financial Aid software for Colleges and Universities across the country. These enhancements provide guarantors, lenders, and schools the ability to handle even more complex and diverse student financial aid components.

These recent enhancements mean that *prioritySBS* now has the ability to do advanced searches, dependency checks, HEAL loan limit checks, and displays adhoc reporting in HTML, PDF, Excel or CSV format. Other enhancements include an advanced File Routing component that will further allow schools to route files to multiple destinations and CommonLine Change Transaction (CCTS).

*prioritySBS* is the most innovative product in the industry. It is a web based product that can easily be integrated with all platform types and loan types, including most alternative or private loans. The mailbox component is state of the art and can handle most delivery methods. Further, it has the flexibility to allow schools to customize the product to meet their unique specifications. *prioritySBS* is also CRC compliant, has Meteor capabilities, and other significant industry reporting capabilities.

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**Priority Technologies Inc. (PTI)** is a leading provider of innovative product based solutions and specialized software disciplines. **Priority Technologies** has a proven track record as a product solutions provider, integration provider, software developer, and technology consultant in the higher education financial aid market. Our mission is to provide product solutions and services that allow our clients to meet the needs of their customers and enhance our clients' ability to respond effectively to changes in their marketplace.