



## PTI Offers Borrower-Oriented Services and Products

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(Omaha, NE) Priority Technologies, Inc. (PTI), the leader in student loan technology solutions, has recently expanded its services and product offerings to include support for borrower-oriented online services. With the current environment in the student aid community, it is increasingly vital that loan organizations add to the exceptional service already being provided to the schools with online tools that directly assist the borrower in their quest for higher education.

PTI's industry-leading *prioritySBS* product, currently installed at organizations representing over 25% of all FFELP loan volume, revolutionized the way that student loan guarantors, lenders, and servicers meet the needs of their school customers. With current, and future legislation and litigation redefining how student loan organizations are allowed to interact with schools, it has become vital that these companies also consider services that reach out directly to the borrower.

PTI has started assisting organizations across the country with their borrower-centric services strategies. This assistance has come in the form of business process analysis, solution architecture, strategies for re-purposing existing system resources for borrower-centric uses, integration of existing PTI product modules, and solution development resourcing.

### PTI Product Modules:

- Borrower self-service loan manager
- Electronic signature validation via STAN
- Automated borrower correspondence
- Online loan applications and data validation
- Meteor/Mapping Your Future integration

### PTI Services

- DocuSign integration
- Software architecture, design, and development assistance
- Business process analysis
- Analysis and architecture for re-purposing existing system components
- Solution project analysis (cost, time, and resource estimation)
- Training/mentoring in technology, *Agile* development techniques, and

Using these items, and others, PTI has helped our clients determine the optimal solutions for their organizations—solutions that fit timing constraints, reduce development cost, and increase available services.

For information about how PTI could assist your organization in developing a borrower-centric services strategy, please contact Nathan Biggs, Vice President Business Development, [Nathan.Biggs@prioritytech.com](mailto:Nathan.Biggs@prioritytech.com), 402-445-4745.